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Health Educator, Author

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UPDATE

MARCH/APRIL 2012

Newsletter

BRAGG'S 100th ANNIVERSARY CELEBRATION

BRAGG Live Food Products has been America's Dedicated Leader in Health & Nutrition & Health Books for more than a Century.

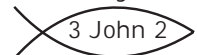
2012 marks the 100th Year Anniversary of Bragg Live Food Products and we would love for you to share the excitement with us! "We are grateful we've been able to help improve the health and extend the lives of millions for the past 100 years!" said Dr. Patricia Bragg, Health Crusader and CEO of Bragg Live Foods. "It is time to celebrate by bringing The Bragg Healthy Lifestyle to more people around the world.

Bragg has more Health Firsts the world now enjoys:

Patricia's father, Dr. Paul C. Bragg, founder of America's Health Food Movement, founded Bragg Foods in 1912. He made a pact with God to be a Health Crusader. Bragg developed a powerful Healthy Lifestyle that he could share with the world. Bragg pioneered many Health 'Firsts' the World Now Enjoys: health food stores, health restaurants and spas, juicing, vitamins and food supplements. He and Patricia had one of the first health and exercise TV shows. He inspired others to follow in the health movement, including: Shaklee, Herbalife, Twin Labs, and Schiff. He was Jack LaLanne's Health Mentor and he and Patricia have been Nutritionists to top Hollywood Stars. Bragg Live Foods has become the Health Industry's most exciting, recognizable and popular health line today.

"Welcome to the first 100 years of Super Healthy, Happy, Fulfilled Living with Bragg Healthy Lifestyle!" said Patricia. "We promise to continue to make the best, highest quality health products you love so we all can keep eating healthy, exercising and living in super health! Let's all enjoy the next 100 years together!"

Your days shall be 120 years.



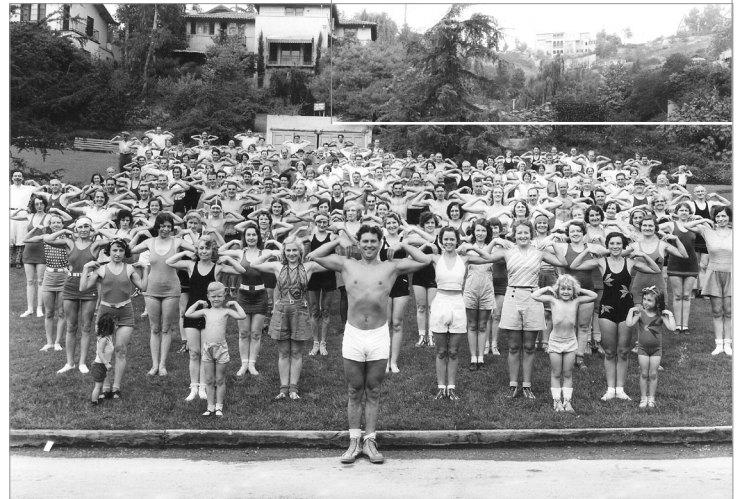
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Paul in 1920 with his swimming &
H.D.B.Q.P.R.
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Patricia in Santa Barbara at Bragg Organic Farm

Daughter Patricia and Paul C. Bragg with 100s of Bragg Health Products in early Los Angeles Health Food Store



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